



Meet Kiper C. Nelson, M.D., Cameron S. Griffith, M.D., and Joseph Childs, M.D., the cataract surgery team at Southern Eye Center. While they primarily serve patients who reside in the Pine Belt, patients regularly travel to Southern Eye Center, from Texas, Louisiana, Alabama, Florida, Tennessee, and even as far as Alaska, to have their cataracts removed because of Southern Eye Center's reputation for excellent outcomes, cutting edge technologies and techniques, and a patient experience that is second to none.

The cataract surgeons of Southern Eye Center were the first surgeons in the region to receive the PanOptix® Lens, which is perhaps the greatest innovation in cataract surgery in more than a decade. The PanOptix® Lens finally delivers the Holy Grail, the ability for many patients to see extremely well at distance, up close, and at that middle distance where we hold our iPhones, view our laptops, see the gauges on our dashboard, and where we need to see clearly to enjoy many of our hobbies, without the need for eyeglasses in the vast majority of cases. This is achieved without the glare that previous attempts at multifocal lenses created.

The PanOptix® Lens – A Panacea?

Perfection is an elusive goal, and frequently, its definition is in the eye of the beholder. Unlike wearing bifocals where how you see depends upon where you are looking, the PanOptix® Lens provides people with the ability to focus at multiple distances simultaneously, and without having to look in a particular direction. For patients seeking maximum independence from the

need for corrective eyewear, the PanOptix® Lens may be your best option.

Experience Counts

As of November 2019, no surgeons in our region of the country have implanted more PanOptix® Lenses than the cataract surgeons of Southern Eye Center. Our surgeons have performed many thousands of procedures.

A Once in a Lifetime Opportunity

Having our cataracts removed represents a once-in-a-lifetime opportunity to make decisions that will impact how we see for the rest of our lives. The choice of our surgeon, where we will have surgery, and which lens is used are of paramount importance.

Is it worth driving a little further to see surgeons who are regarded as thought leaders in ophthalmology and some of the best eye surgeons in America? We think so.

The cataract surgeons of Southern Eye Center are board certified, fellowship trained, highly experienced, and 100% committed to your total satisfaction, both with the outcome of your procedure, and your experience while visiting with us. You'll be glad you traveled to Hattiesburg.



My freedom had been taken away by my eyesight, and now I'M BACK!

Kim Jackson, PanOptix® Patient

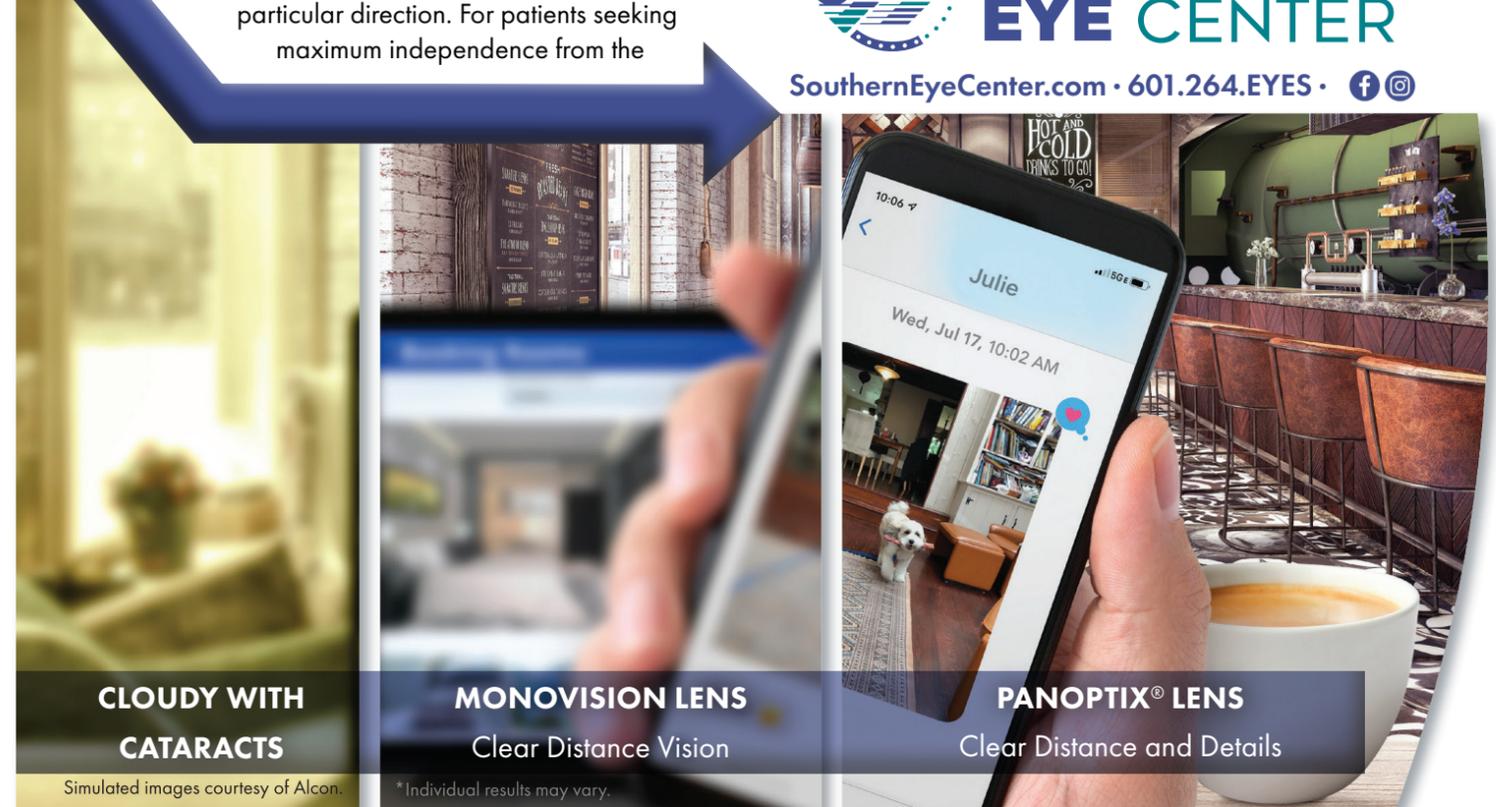
Imagine **20/20** Vision

in 2020*

You have been told you have cataracts. You seem to need more light to read. You have been experiencing blurry, decreased vision for some time now. Facing oncoming headlights at night is so frightening you avoid it. Your computer screen isn't easy to read anymore. You know that something is *not right*.

Where do you go to have your cataracts removed?

There may be a local surgeon or someone that a friend or relative has used, and perhaps you have been told they had a good experience. When it comes to your eyes and your vision, is good what you are seeking?



CLOUDY WITH CATARACTS

Simulated images courtesy of Alcon.

MONOVISION LENS
Clear Distance Vision

*Individual results may vary.

PANOPTIX® LENS
Clear Distance and Details